



# Women in Communications

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Published on *Women in Communications* | *Professional Women Conference Series*  
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## The Content Marketing Association (CMA)

The **Content Marketing Association (CMA)** is the industry association for marketing, publishing, advertising, social agencies and brands. Our overarching aim is to promote the use of content marketing as an effective marketing tool and ensure the growth of our industry, from content creation right through to measurement.

### Logo:



### Website:

<http://the-cma.com/> [1]

### Twitter:

@the\_CMA

### Organisation Type:

[Partner](#) [2]

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**Source URL:** <https://communications.professionalwomenseries.com/partner/content-marketing-association-cma>

### Links

[1] <http://the-cma.com/>

[2] <https://communications.professionalwomenseries.com/organisation-type/partner-0>