



# Women in Communications

PROFESSIONAL WOMEN  
CONFERENCE SERIES

Published on *Women in Communications* | *Professional Women Conference Series*  
(<https://communications.professionalwomenseries.com>)

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## About the event

### Event background:

Although the PR and communications industry is overwhelmingly female overall, the number of women at board director level and above remains stubbornly low.

Organised by **Dods Parliamentary Communications** and held in partnership with the **IoIC, CMA, PRCA** and **CIPR**, our unique **Women in Communications** conference seeks to provide current and future leaders with the skills needed to correct this imbalance. The unique conference explores the role of women in communications and offers practical advice and coaching on how to develop your career and leadership capabilities in times of change. We will discuss together how we can manage the challenges of modern leadership and help ensure we don't lose momentum in recognising and rewarding female leaders in communications.

***Due to current uncertainty surrounding live events and restrictions around social distancing, Women in Communications 2021 will have a virtual option for delegates wishing to attend the conference remotely.***

***In addition to the live agenda, the Women in Communications online event platform provides on-demand materials which will supplement your learning experience and help you focus on the topics most relevant to you.***

***For more information about what to expect, [visit the dedicated page here](#) [1].***

## Why attend?

- Examine the barriers currently facing female leaders (and future leaders) in communications and hear how to overcome them
- Understand when and how gender plays a role in both organisational and personal advancement
- Learn how successful women negotiate for what they need to be effective leaders
- Gain a deeper understanding of the skills, qualities and attributes needed to be a successful leader
- Raise the visibility of women as senior leaders in communications
- Explore additional on-demand content on event day and in the weeks after the event
- Receive video recordings and speaker presentation slides for your reference after the event

## 2021 speakers include:

- **Laurian Hubbard**, Head of Engagement, Welsh Parliament; Founder & Co-President, Women in PR Cymru
- **Sneha Patel**, Senior Advisor for External and International Affairs, Mayor of London's Office
- **Avril Lee**, Head of Healthcare Communications, Zeno Group; Chair, CIPR Diversity & Inclusion Network
- **Sarah Pinch**, Managing Director, Pinch Point Communications
- **Raman Johal**, Communications and Involvement Manager, NHS Coventry and Warwickshire CCG
- **Puja Parmar**, Senior Marketing Manager, Greater London Authority
- **Susie Ramroop**, Mindset Coach & Author
- **Cath Baxter**, Professional Voice and Public Speaking Consultant & former Head of Voice, Mountview Academy of Theatre Arts

## 2020 speakers included:

- **Louise Stewart**, Senior Counsel, Cicero/AMO
- **Richard Etienne**, Deputy Head of Internal Communications, Department of International Trade
- **Emma Reynolds**, Director of Communications, Defence Infrastructure Organisation, Ministry of Defence
- **Katie Morrison**, Director of Communications, Campaigns & UK Programmes, Plan International UK
- **Laura Bates**, Acting Joint Head of Communications, Museum of London
- **Puja Parmar**, Senior Marketing Manager, Greater London Authority
- **Cath Baxter**, Professional Voice and Public Speaking Consultant & former Head of Voice, Mountview Academy of Theatre Arts
- **Laurian Hubbard**, Cabinet Office Strategic Communications Lead, Women in PR Cymru Co-President, Chartered Assessor, CIPR
- **Neha Khatwani**, Head of Public Affairs and Policy, PRCA

## Who should attend?

Women in Communications is aimed at all those who aspire to move into a leadership role or those already in a senior role looking to progress. Presentations and workshops offer practical advice and coaching relevant to all women across the communications sector.

## Pricing:

### Public Sector

1 Place £295 (+VAT)

4+ Places £250 each (+VAT)

## **Corporates**

1 Place £695 (+VAT)

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**Source URL:** <https://communications.professionalwomenseries.com/about-event>

### **Links**

[1] <http://communications.professionalwomenseries.com/going-virtual>